

ASEAN Ceramics

Machinery, Technology and Materials
for the Ceramics Industry



ASEAN CERAMICS

30 November – 2 December 2022

IMPACT Forum Hall 4, Bangkok, Thailand

www.asean ceramics.com

Click here to book your space with us today!



The ASEAN ceramics industry

Driven by infrastructural development in rapidly growing countries including Thailand, Malaysia and Indonesia, the ASEAN ceramics market is estimated to reach a market size of US\$69.08 billion by 2025.¹

Thailand

- Ceramic hub of Southeast Asia
- Home to three of the world's largest tile producers
- Leaders in the manufacturing of:
Sanitaryware | Raw Materials | Insulators | Tableware
| Giftware | Supplies | Refractory | Heavy Clay |
Advanced Ceramics¹



Vietnam

- Ranked fifth globally for ceramic tile production
- Highly competitive domestic and export markets
- Huge demand for:
International Machinery | Technology Innovations
| Materials Supply²

Malaysia

- Competitive ceramic tile industry
- Rising new and start-up industry players
- Domestic demand driven by increasing construction activities²



Indonesia

- In the world's top 10 for ceramic tiles production and consumption
- Industry driven by major players
- Strength in the production of:
Tableware | Sanitaryware | Roof Tiles²

The event for ASEAN ceramics industry

ASEAN Ceramics is the meeting point for the ceramics industry in ASEAN and beyond. As the trade fair of the region, ASEAN Ceramics brings together market leaders and global buyers from almost 50 countries annually.

Product launches, demonstrations, unrivaled face-to-face networking, and a 3-day conference. ASEAN Ceramics is the premier platform for latest innovations and technologies shaping the future of ceramics.



Who will exhibit

Suppliers of the following products, services or solutions will be showcasing their expertise at ASEAN Ceramics:

- Additive manufacturing/ceramics printing
- Artistic ceramics
- Colour/glazes/decorative materials
- Construction ceramics
- High-tech/specialty ceramics
- Machines, systems, and devices for fine and refractory ceramics
- Machines, systems, and devices for heavy clay ceramics
- Manufacturing/process equipment
- Media
- Pottery/porcelain
- Powder metallurgy
- Raw materials and additives, powder, production materials, and ancillaries
- Refractory materials, kiln furniture, kilns, and kiln equipment
- Research
- Sanitary ceramics
- Technical ceramics
- Tools/spare parts
- Training and consultancy





What you will experience as an exhibitor



Showcase to global buyers and decision makers



Generate business leads and opportunities



Establish important business relationships



Build brand awareness and maintain regional presence in the industry



Stay ahead of competition



Gain insights to latest industry trends and exchange knowledge

Who you will meet



- Manufacturers
- Ceramic-related associations and institutions buyers
- Distributors & dealers
- Agents
- CEOs, decision-makers
- Consultants
- Government officials
- Managers and executives
- Marketing & sales personnel
- Domestic & international media
- Overseas delegates and technical experts
- Contractors

Buyers at ASEAN Ceramics

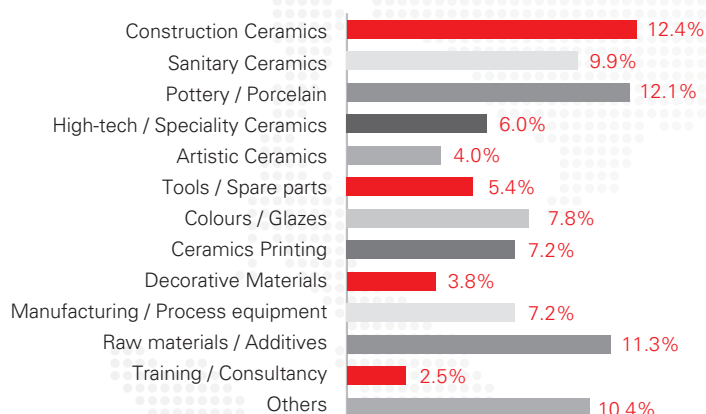
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|--|--|---|
| ■ 3M Thailand Limited | ■ Behn Meyer Chemical (T) Co.,Ltd. | ■ Prime Group |
| ■ Abbott Laboratories Limited | ■ Burnpur Cement Ltd | ■ Raja Ceramic |
| ■ Aditya Birla Chemicals | ■ Cera Sanitaryware Limited | ■ Reckitt & Benckiser |
| ■ Amata B.Grimm Power | ■ Chengteh Chinaware (Thailand) Co.,Ltd. | ■ Royal Copenhagen |
| ■ Amcor | ■ Crown Ceramic | ■ Royal Porcelain Public Company Limited. |
| ■ Ananda Development | ■ Dynasty Public Company Limited | ■ Saha Mosaic Public Company Limited |
| ■ Angiang Construction Limited | ■ Emirates Specialities CO. LLC | ■ Sansiri group |
| ■ Anuradha Ceramics (Pvt) Ltd | ■ Far Eastern Corporation Co.,Ltd. | ■ Siam Cement Public Company Limited. |
| ■ AP Development | ■ Finetek Co.,Ltd. | ■ Sosuco Ceramics company Limited |
| ■ Arabian Cement Company | ■ HSIL Limited | ■ Stone Mark Ceramics |
| ■ ASEC Cement | ■ IKEA | ■ Tongfa Ceramic Limited |
| ■ Asia Cement (China) Holdings Corporation | ■ Kenzai | ■ Toto (Thailand) Co.,Ltd. |
| ■ Asia Ceramic Corporation | ■ Kohler (Thailand) Public Limited. | ■ TT Ceramic Company Limited |
| ■ Asian Insulators Public Co.,Ltd. | ■ Lixil | ■ UMI Group |
| ■ Bangbon Industry Public Co.,Ltd. | ■ Nasco Sanitaryware (Thailand) Co.,Ltd. | ■ Viglacera Thang long Ceramics JSC |
| ■ Bangkok Glass Industry Co.,Ltd. | ■ Ocean Glass Public Company Limited | ■ Villerooy and Boch |
| ■ Bayer Thai Co.,Ltd. | ■ Patra Ceramic | |

Buyers demographic*

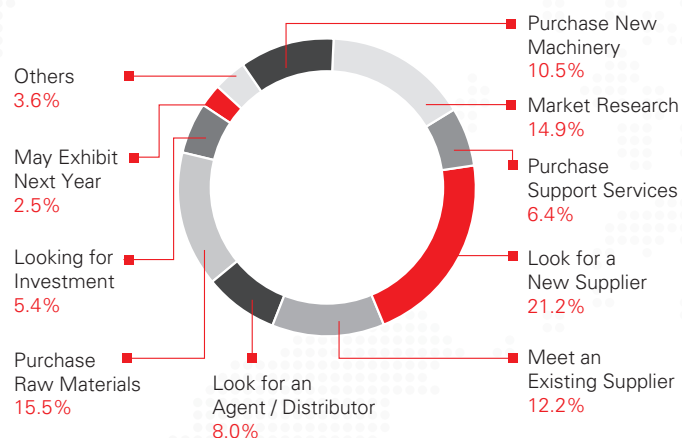
Top 5 International Visitors



Visting Industries



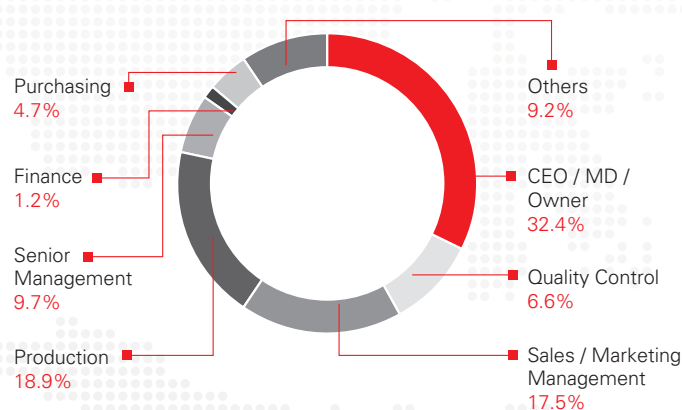
Visitors Product Interest



Types of Companies



Job Categories



Visitor marketing for your success



Website

Exhibitor profiles will be made available on the ASEAN Ceramics website which will be marketed extensively.



E-newsletter

Monthly newsletter including industry updates will be circulated to thousands of ceramic industry players.



Trade Magazine, Newspaper and Online Media

Spot ASEAN Ceramics in various trade magazines, publications, news, and digital platforms across the region.



Promotional Materials

A series of print and digital promotional materials including the event highlights will be sent to targeted global buyers.



Social Media

Participants may stay up to date with ASEAN Ceramics developments and industry sharing via our social media channels across Facebook, LinkedIn, Twitter, Instagram and Youtube.



VIP Programme and Global Buyers Concierge

A professional concierge team managing global buyers' attendance and assisting with the event's Business Matchmaking services to bring you quality matches.



Sponsorship Opportunities

Various sponsorship offerings tailored to suit your business needs, providing your organization maximum visibility, branding and networking opportunities.



Association & Media Partnership

Strategic partnership with leading industry organizations to ensure maximum exposure to your prospects.

Here's what your industry peers felt about ASEAN Ceramics



“ASEAN Ceramics is giving us the opportunity to show our products and not only for our domestic customers, we also have customers visiting us from Bangladesh, Sri Lanka, India and Vietnam; so this exhibition gives us the chance to meet all of these customers in one location.”

Juan Carlos Marin, Senior Manager, Sales & Applied Technology, **Ferro Thailand**

“ASEAN Ceramics has become more and more important as a regional fair as it gives us exposure to the regional markets and customers.”

Beni Sutrisno, Sales Manager, **Alteo Indonesia**

“ASEAN Ceramics is the leading exhibition in Asia - it is a perfect platform for us to meet our key customers, to be able to present our innovations, and to discuss market trends and opportunities.”

Nitin Jain, Sales & Technical Director, **Imerys Ceramics**

▶ **ASEAN CERAMICS 2019**

Click here to watch the video of ASEAN Ceramics 2019, and listen to more client testimonials!

Participation options

1

SPACE ONLY

(minimum 18 sqm)

Customise your unique booth design that will create a memorable impression on visitors!

THB 10,540 / sqm
USD 308 / sqm
SGD 400 / sqm

2

EASY TO EXHIBIT PACKAGES

Fully furnished hassle-free booth packages. Just complete the setup with your product displays and you're ready to go!

(a) BASIC

(minimum 9 sqm)

THB 12,253 / sqm
USD 358 / sqm
SGD 465 / sqm

(b) ENHANCED

(minimum 18 sqm)

THB 13,043 / sqm
USD 381 / sqm
SGD 495 / sqm

Click here to book your space with us today!



Sponsorship opportunities are available to enhance your branding and marketing campaigns. Speak with our team today to discuss your bespoke sponsorship package.

Consultant



Supporting Organizations



Media Partner



Newswire Partner



Other shows under the ceramitec network



About the organizer

Messe München GMBH (MMG) is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM - Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. MMG is the owner and organizer of the world leading ceramics trade fair Ceramitec organized every three years in Munich. A full subsidiary of Messe München GMBH (MMG), MMI Asia established in Singapore in 1992, is now embarking on a significant growth and expansion program, bringing some of MMG's world leading brands to the ASEAN market. ASEAN Ceramics 2022 is organized by MMI Asia Pte Ltd.



Messe München

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